## Building the City of Inclusion Across Mississippi, Tennessee, and Arkansas

Sponsor the INTEGRIT-E Annual Collaboration Conference, in partnership with the DRIVE pilot program, set to take place on June 17-18, 2024, at the FedEx Institute of Technology in Memphis, TN.

This event unites eight small towns from the Mississippi River Delta region, all striving for sustainable economic growth. Despite varying populations, ranging from under 1,000 to just over 10,000 residents, these communities share a profound pride in their history and cultural heritage.

At this premier gathering, stakeholders collaborate to address societal challenges through discussions, workshops, and networking opportunities.

Showcase your commitment to community development and contribute to transformative change by becoming a sponsor. For sponsorship details, please contact Shnesa Wiggins at **scwggns1@memphis.edu** or by phone at (773) 808-9870.





**INTEGRIT-E:** Innovation Through Entrepreneurship Guided

by Research, Industry, Technology, and Equity

# Sponsorship Packages:

#### Collaborator - \$500:

- Logo placement on the event website and marketing materials.
- Recognition during opening and closing ceremonies.

### Unity - \$1,000:

- All benefits of Collaborator Sponsorship, plus:
- Recognition in pre-event promotional emails and social media posts.
- Opportunity to distribute promotional materials to attendees.
- 2 priority seating conference registrations.

### Innovation - \$5,000:

- All benefits of Unity Sponsorship, plus:
- Verbal acknowledgment during keynote sessions.
- Half-page advertisement in the event program booklet.
- Opportunity to have a dedicated booth during networking session.
- 4 priority seating conference registrations.

#### Transformation - \$10,000:

- All benefits of Innovation Sponsorship, plus:
- Prime logo placement on all event materials.
- Full back page advertisement in the event program booklet.
- Recognition as a major sponsor in post-event press releases.
- 6 priority seating conference registrations.

#### Additional Sponsorship Opportunities:

- Customized sponsorship packages are available upon request, tailored to meet specific marketing objectives and budgetary considerations.
- In-kind sponsorships such as providing catering, printing services, or branded merchandise are welcome and will be recognized accordingly.